



THE JOHNS HOPKINS PATIENT ENGAGEMENT PROGRAM

Change your culture. Engage your patients.

THE CHALLENGE

As payments to hospitals and ambulatory providers become increasingly dependent on improving patient satisfaction and patient engagement, it is vital that health care systems create and maintain a culture of patient-centered care. However, many hospitals don't have the time or the skills to create and maintain this sort of culture—one that is capable of changing behaviors across health care teams, increasing patients' engagement in their own care, and helping patients make healthier lifestyle choices.

THE SOLUTION

The Johns Hopkins Patient Engagement Program (JHPEP) is a comprehensive, in-person, skills-based training program that teaches nurses, physicians, social workers and other providers how to change their team's culture, engage their patients as partners in health care, and communicate in a way that motivates patients to engage in healthier behaviors.

OUTCOMES

Over 500 providers across Johns Hopkins Medicine have participated in the patient engagement training since it was first offered in 2012. Data from those participants indicate high levels of learner satisfaction and valuing of the skills developed. Outcome data indicate learners experience significant improvement in both their skills as well as their knowledge and attitudes about patient engagement.

THE JOHNS HOPKINS DIFFERENCE

The Johns Hopkins PEP program is built on the successful patient engagement training used across Johns Hopkins Medicine. Unlike most one-way, online communication skills training, the JHPEP program provides in-person, interactive training that emphasizes skills development. The program's unique year-long post-training maintenance phase with expert coaching is vital to help participants practice and advance their skills to achieve the culture and provider change that is necessary.



COMPONENTS

JHPEP uses evidence-based communication principles and motivational interviewing skills in a program that can be customized to meet local needs. The JHPEP program has several components:

- Planning—includes a culture assessment, identification of the JHPEP team and champion leaders, clarification of team goals, and development of a training plan;
- Introductory Training—60-minute, web-based learning;
- Live Training - 4 to 8 hours of skills training, a 1-hour education session for JHPEP champion leaders;
- Maintenance & Evaluation—1-year support of trainee skill maintenance using email "JHPEP Tip of the Month" with video learning and expert coaching of local champions, evaluation support with measurement of learner and patient outcomes.